



DYNAMO DUBAI

YOUTH FOOTBALL ACADEMY

Sponsorship offer

1 ACADEMY INFO

Dynamo Dubai,

founded in 2016, is a leading youth football academy in the UAE, certified by the UAE Football Federation and licensed by the Dubai Ministry of Youth and Culture

The academy offers professional coaching for boys **aged 3-18**, focusing on developing **individual skills, teamwork, and discipline**

Under the guidance of **UEFA-licensed coaches**, Dynamo offers elite-level training in state-of-the-art facilities



Our programs focus on the technical, tactical, and physical development of young athletes, preparing **approximately 200 players each year** to compete at both national and international stages

ABOUT US

Our Mission:

To develop not only football skills but also leadership, teamwork, and discipline in a multicultural environment



Location:

 **Dubai**

with access to state-of-the-art training grounds and facilities

Programs:

Offering age-specific training from **U8** to **U18**, designed by **UEFA-certified coaches** to enhance technical, tactical and physical development

3

DIVERSITY

Our academy embraces diversity, with players from over 15 nationalities, reflecting Dubai's multicultural ethos

We field competitive teams in U6-U16 age groups, ensuring equal opportunity for boys and girls, and we pride ourselves on being inclusive to different skill levels and backgrounds



4

TEAM

Our coaches bring valuable experience from top European leagues, ensuring an international standard of training.

Their background in professional leagues, particularly in Ukraine and abroad, allows them to offer unique insights and expertise to local players as well as Ukrainian talents currently displaced from their home country.



This blend of local and international experience helps create a supportive and enriching environment for young athletes, enhancing their development on and off the pitch.

5 NATIONAL LEAGUES PARTICIPATION

Dynamo Dubai actively competes in top-tier youth football leagues across the UAE, including the prestigious **Dubai Open Football Academies Tournament** launched by



Running annually from October to March, this competition integrates the efforts of Dubai's private academies and clubs to nurture young talents.

Dynamo Dubai regularly fields teams in **age groups from U8 to U16**, showcasing their abilities in both local and regional tournaments, and maintaining a strong presence in competitive leagues.

Local leagues attract top talent from across the Gulf, offering young football players a chance to engage with diverse experiences and cultures on the pitch. This exposure not only enhances their football development but also fosters cross-cultural understanding and collaboration, broadening their perspectives both in the sport and beyond.



6

ACHIEVEMENTS

Domestic Success

Our U14-13 teams are champions in Copa Winter League (2023), Runners-up in DOFA Summer League, and several individual player accolades for “MVP Finals”, “Globe award” etc.



Player Development

Already 7 (seven) players have transitioned from our academy to professional setups in the UAE and (e.g. Shabab Al Ahli, Al Wasl), home and abroad (e.g. Shakhtar, Barcelona)

Location

Dynamo Dubai prides itself on offering convenient training locations in prime areas such as Al Barsha, Jumeirah Beach Road and Townsquare community. These strategic locations make it easier for young players from various parts of Dubai to access high-quality training.



INTERNATIONAL TOURNAMENT PLANS

Future Goals

Dynamo Dubai aims to compete in prestigious international tournaments, including the **Gothia Cup (Sweden)**, **MIC (Spain)**, and youth competitions across Europe and Asia. Additionally, participation in regional events like the **MINA Cup** aligns with our ambition to expose players to top-level competition.

Competing in these tournaments will give our players the **opportunity to showcase their skills** in front of international scouts and clubs, advancing their development on the global stage.

We are also exploring the **idea of organizing a winter tournament in Dubai**, with the goal of bringing together Ukrainian players from around the world. This initiative would foster unity and provide an excellent platform for these young talents to showcase their skills while celebrating their shared heritage in a vibrant, international setting.



COLLABORATION POSSIBILITIES

Partnerships

Dynamo Dubai seeks to collaborate with local and global brands for training camps, equipment sponsorship, and brand promotion. These partnerships offer opportunities for companies to gain exposure through our academy's growing reputation.

We also aim to partner with international football academies for talent exchange programs, and **welcome brand collaborations** with sports equipment manufacturers, wellness companies, and tech firms specializing in sports performance, mirroring successful models seen in top football academies globally.



CURRENT SPONSORSHIP

Partnerships

We are proud to have long-standing partnerships with key sponsors, including **Interpipe**, a leading industrial manufacturer from Ukraine, which has supported us equipment and operations for over five years.

Additionally, we partner with **MLB Shipping**, a professional logistics operator based in the GCC, part of a multinational group headquartered in Germany.

Recently, we secured sponsorship with **Qualiko**, a global poultry brand from MHP, one of Europe's largest agricultural holdings.



We continue to seek sponsorships to further enhance our programs, travel for international tournaments, and scholarships for underprivileged players, including displaced Ukrainian talents.

These contributions ensure all athletes receive the training and opportunities they deserve.

10

MEDIA COVERAGE

Local Media

Dynamo Dubai enjoys coverage in local newspapers like Emirates Today and has been featured on sports channels such as Talent Sports Channel and others.

Social Media platforms

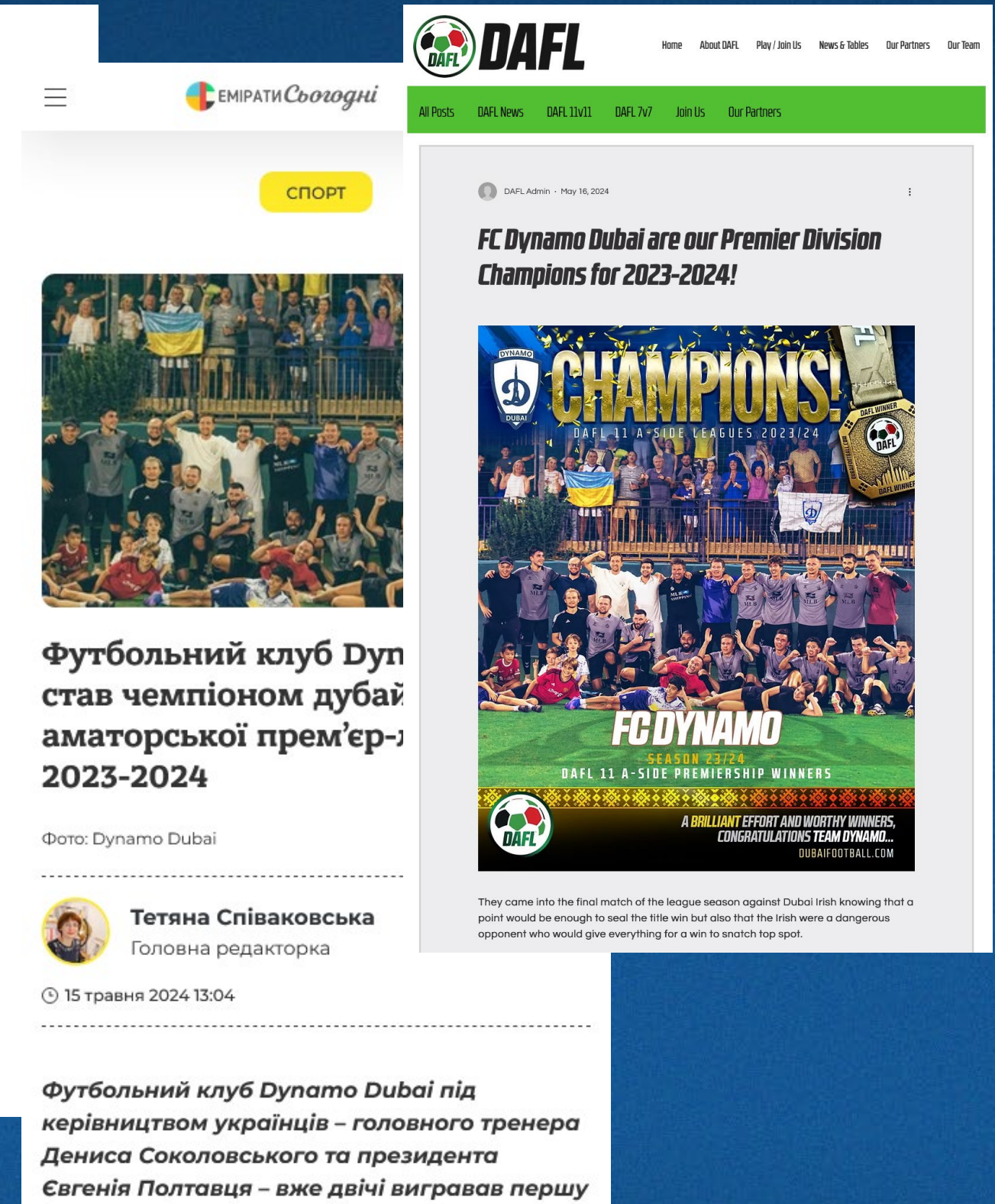
We are using (WhatsUp, Instagram, Facebook, YouTube) have a growing following, allowing us to engage with the community and showcase sponsor visibility.

Content Creation

We regularly produce video highlights, player interviews, and match recaps, offering valuable media exposure for our sponsors.

Exposure

Our amateur team, primarily composed of former professional Ukrainian players, has emerged as the top team in the Middle East, winning gold in the local league DAFL. This achievement has attracted significant media coverage across the region, boosting our visibility and providing excellent exposure for title sponsors to reach a broader regional audience via the top media platforms.



SCR [SOCIAL CORPORATE RESPONSIBILITY]

Community Engagement

Dynamo Dubai is dedicated to supporting the local community through discounted football clinics for underprivileged children, fostering inclusivity and promoting grassroots sports development

Youth Development

We provide talented, financially stressed players with access to high-quality training, ensuring that economic limitations don't hinder potential. We also prioritize supporting youth from war-affected regions, such as Ukraine, offering opportunities to pursue football abroad



12 BUDGET

Sponsorship Needs

We are seeking a total of **AED 300.000** to support our participation in national and international tournaments, equipment upgrades, travel and marketing efforts

Team Travel & Tournament Fees	AED 150.000	
Equipment (Kits, Balls, etc.)	AED 20.000	covered
Scholarships for Talented Players	AED 30.000	
Media & Marketing	AED 20.000	partially covered
Facility Rentals	AED 80.000	
Water Supply	0,2L X 3.000 bottles	



SPONSORSHIP TIERS

We offer multiple sponsorship tiers with exclusive benefits such as branding on kits, media exposure, event participation and more



PLAYER DEVELOPMENT PATH

Football School

Ages 3-9



Players begin with foundational skills training under UEFA-certified coaches, focusing on technical, tactical, and physical development.

Development Squads

Ages 9-12



Talented players progress into structured teams where they receive advanced coaching, performance analysis, and match play against top local clubs in Sunmarke Development League.

Selected Squads

Ages 12+



Elite players from development squads are chosen for participation in national (DOFA) and international tournaments, receiving further support in exposure to scouts and professional clubs.

Incentives for Ukrainian talents

Scholarships and specialized training programs for Ukrainian players displaced by conflict, offering them the opportunity to continue developing their skills abroad, with potential pathways into European and Middle Eastern football leagues.

OUR SUCCESS STORIES



Jad [2014]

Originally from Tripoli, Lebanon, moved to Dubai as a young child



#9 Elite Team [season 2024-2025]
Born 2014 • U11

Seven years ago, he joined Dynamo Academy alongside his brother Karim. Throughout these years, Jad has steadily developed his football skills, maintaining an unwavering passion for the game while inspiring others with his dedication.

During one of the league games, Jad was drafted by Shabab Al. Ahli, marking a significant milestone in his career. However, he continues to be an integral part of the Dynamo family and remains a role model for aspiring players.

We are incredibly proud of his achievements and happy that **he will continue supporting the National Youth Elite Team during the 2024/2025 season.**



LOOKING FORWARD FOR COOPERATION



dynamo-dubai.com



16

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*Best regards,
Founder and President of the Club*

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